# Cleaning & maintenance
# Carpets made out of pure wool

A woollen carpet is warm, natural, comfortable and strong. Guaranteed to provide years of carefree and attractive living.

One of the great benefits of wool is that the fibre has a naturally protective scale structure, which is difficult for moisture, and thus dirt, to penetrate.
In a woollen carpet, the dirt tends to sit between the fibres, rather than within them, making it relatively easy to remove.

To maintain the appearance of your chosen carpet and ensure satisfaction for years to come, please find some information on cleaning and maintenance below.

## Maintenance keep the dirt outside
The biggest enemy of all types of flooring is sand. An entry mat will ensure that most dirt and moisture will not make it into the house.

Regularly change filters in your heating and air conditioning systems.

## Regular maintenance
Regular and thorough vacuuming, at least once a week and more often in heavy traffic areas, is an economical and effective way to remove soil and dirt particles before they become embedded into the pile of the carpet.

For best results, empty your vacuum bag when half full.

## Cleaning
If a stain or spot should unexpectedly occur, time is of the essence. 90% of all stains and spots are easily removed with water, provided you act quickly.

To remove a stain:

- Always work from the outer edge toward the centre to prevent spreading. Blot up liquids with a paper towel or absorbent cloth; scoop up solids with a spoon or the end of a knife.
- Take a light, colourfast cotton cloth; make it wet and wring it out.
- Always work from the outer edge toward the centre to prevent spreadi.
- Put the cloth on the stain and leave it there (do not look and do not rub!).
- Replace the cloth as soon as it is soiled and repeat until it does not soil anymore.

Note: do not rub or use a hairdryer as that can cause permanent damage to the pile fibre. Do not use household cleaners, such as soft soap, neutral soap, ammonia solution, turpentine or benzene detergents or salt.